VIRTUAL PLATFORM BRANDED ITEMS

Push notifications on virtual platform

Push notifications should be submitted by return of the following document duly completed: PUSH NOTIFICATIONS FORM -
Deadline to send the push notifications: 20 January 2022

15s skippable video advert

Files should respect the following specs:
- Format: mp4 – aspect ratio max : 1920x1080 – max bitrate : 5Mbit
- Size: max 2GB
- URL link to be added in the video description

Files should be sent by email with a download link to escrs.sponex@mci-group.com by **9 February 2022**

Header bar banner

If you have purchased a header bar banner, please submit the following file by **9 February 2022** to escrs.sponex@mci-group.com:

- 1368x200 px large banner – jpg or png
- 450x450 px square – jpg or png
- URL link to be embedded within the images

Rectangular panel banner

If you have purchased a rectangular panel banner, please submit the following file by **9 February 2022** to escrs.sponex@mci-group.com:

- 910x450 px large banner – jpg or png
- URL link to be embedded within the images

Square banner

If you have purchased a square banner, please submit the following file by **9 February 2022** to escrs.sponex@mci-group.com:

- 450x450 px large banner – jpg or png
- URL link to be embedded within the image

Symposium poster

You have the possibility to provide a custom "symposium poster" image which will be used for your symposium's display on the satellite symposia programme page of the platform. If no image is provided, your logo will be used instead – file to be provided by **9 February 2022** to escrs.sponex@mci-group.com

- 1368x1368 px – jpg or png