

CODE OF PRACTICE BETWEEN ESCRS AND THE HEALTHCARE INDUSTRY

Organisation

The overall responsibility for the Winter Meeting lies with the European Society of Cataract and Refractive Surgeons (ESCRS). Part of the logistical work may be delegated to a third-party company (PCO), such as but not limited to registration, abstract handling, virtual exhibition management, etc. The PCO acts in the name and on behalf of ESCRS for all congress activities. At this time, ESCRS has mandated MCI Suisse SA with these activities.

Participating Companies

Companies involved in the healthcare industry can become partners in the meeting. For this, the PCO publishes the Exhibition & Sponsorship Manual, transparently available on the ESCRS website. By selecting and ordering services, the interested party becomes a contract partner for the event in question.

It is the contract partner's responsibility to inform all its subsidiaries, affiliates, third party companies involved in the ESCRS Winter Meeting of the "ESCRS Code of Practice".

MCI as well as ESCRS will communicate only with clearly identified third party companies, officially mandated by the contract partner. Requests received from third party companies which cannot present a letter of authorisation by the contract partner will not be answered.

Exhibition

The virtual exhibition stand is a major platform for the pharmaceutical and medical equipment companies to interact with healthcare professionals and present their company, products, and services as well as other scientific information deemed appropriate. Activities not related to the practice of medicine are deemed inappropriate under the "ESCRS Code of Practice".

PRODUCT DISPLAY

All products displayed during the Exhibition should be approved under the European Medical Device Directives and should display the Certificate of Compliance CE (CE Certificate of Conformity) mark. Products which have not been assessed under these Directives, or are currently undergoing assessment, must be clearly identified as not being approved to display the CE mark. Further information is available on **the European Commission website**: https://ec.europa.eu/info/business-economy-euro/product-safety-and-requirements/eu-product-requirements_en. Failure to comply with this regulation will result in refusal of permission to exhibit.

PRODUCT DISCLAIMER

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The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by ESCRS.

EXHIBITORS PARTICIPATION IN SESSIONS

Participants registered as virtual exhibitors may attend scientific sessions. Exhibitors will each receive an allocation of complimentary exhibitor registrations. The number of complimentary registrations allocated varies according to the size of the exhibit. Additional exhibitor registrations are available for purchase from escrs.regshot@mci-group.com

Satellite Symposia Guidelines

Satellite symposia held by the healthcare industry will have, as their main objective, the communication of data which will enhance the knowledge of attending participants. There will be no material inducement or publication of a reward to attend the symposium. Delegates may of course be sent special invitations but no reward to participants is allowed for attending a symposium. It is not permitted to prevent participants from attending a satellite symposium unless subject to applicable legislation.

Satellite slots are allocated on a first come first served basis.

The satellite symposia programmes must be submitted by latest Thursday 20 January 2022 to be featured on the website and to be uploaded on the virtual platform.

The chairperson of the satellite symposium has a responsibility to oversee that the information presented during the symposium is based on proven data. In addition, the company holding the symposium and the chairperson are jointly responsible for adhering to the assigned time slot.

ADVERTISING AND PROMOTION OF SATELLITE SYMPOSIA

In agreement with applicable legislation regulating restrictions for promotional activities in the context of medical events, prescription medicine advertisements will not be allowed on satellite symposia advertising material.

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DELAYED BROADCASTING

For sound and image recording of satellite symposia that are dedicated for presentation to a public or closed audience outside of the congress, the company organising the symposium is required to obtain formal acceptance from all symposium speakers at the latest 1 week before the congress. Satellite symposia must not be broadcast to audiences outside of the meeting venue and Virtual Platform until 24 hours after the scheduled end of the physical congress.

Press, media, and publications

The use of the ESCRS name and congress logo is prohibited before, during and after a congress without written prior consent from ESCRS. The official congress logo may be featured on invitations for scheduled satellite symposia. It can be requested from MCI.

Picture taking, filming, and recording of the scientific programme or parts thereof is not allowed.

The guidelines for press, media and publications are also applicable for the publication of material on the internet. As all material presented at the congress is of public interest and no longer confidential, ESCRS expects such material to be accessible without prior registration or registration fee.

Legal Issues

Each participating company is responsible for the material and information they make available at the meeting. Companies and their mandated organisations should only present material and information which has been approved by their legal departments and which is in compliance with relevant legislation. The organisers will not intervene or arbitrate in case of any legal issues.

ESCRS Code of Practice Enforcement

All participating companies must comply with the ESCRS Code of Practice and general guidelines for the Winter Meeting. In case of non-compliance with the Code of Practice and/or general guidelines and once reported to the ESCRS Executive Secretariat and/or MCI, a representative of the relevant company will be invited to present the company's position. The final decision on appropriate measures will be taken by the ESCRS Executive Committee.

Disclaimer

The European Society of Cataract and Refractive Surgeons (ESCRS) hereby provides notice to Winter Meeting attendees and anyone else, that ESCRS makes no warranty of any kind whatsoever, expressed, or implied, that

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any information, materials, techniques or products or anything else presented at the event is accurate, valid, adequate or fit for any purpose whatsoever. ESCRS 2022 Winter Meeting attendees are solely responsible for determining the validity, adequacy and fitness of information, materials or products or anything else presented at the event for all uses. Statements and descriptions made by ESCRS at the Winter Meeting and included in meeting literature are informational only and are not made or given as a warranty. The views, opinions and statements made at the Winter Meeting are solely those of the speakers and may not reflect the views of ESCRS. Furthermore, speakers may have vested interests in the concepts and products they discuss.

It is further understood and agreed that ESCRS shall not be liable whether in contract, in tort, under any warranty, in negligence or otherwise for any kind of claim for loss, damage or expense of any kind arising out of or resulting from the use of any information, materials, products or anything else presented at the event, and under no circumstances shall ESCRS be liable for special, indirect or consequential damages.

ESCRS and/or its agents have the right to alter or cancel the Winter Meeting or any of the arrangements, timetables, plans or other items relating directly or indirectly to the event without prior notice for any reason beyond their control. The event and/or its agents shall not be liable for any loss, damage, expenditure, or inconvenience caused because of such alteration or cancellation.